

ACTIVE TRANSPORTATION PROJECT (ATP) – OUTREACH EFFORTS

City Council (CC) Actions:

- 1/13/15: CC authorized ATP Grant application
- 5/26/15: CC reauthorized ATP Grant application with a resolution (CC Reso #15-17)
- 3/8/16: CC authorized ATP Grant Management Consultant
- 5/24/16: CC authorized ATP Traffic Engineering Consultant
- 12/13/16: CC review ATP, authorize outreach effort.
- 9/18/17: Update with Complete Streets Master Plan Adoption
- 7/10/18: CC ATP Update and Outreach review (decided on 12/2018 Workshop)
- 10/16/18 Workshop – Joint PC & CC meeting with significant attendance, over 100 public attendees.
- 12/11/18: CC Review of ATP Issues and Consultant RFP
- 1/22/19: CC ATP Review – emphasis on lane reduction options and priorities if funding is short. The Maricopa Highway lane reduction with separated bike lanes was approved.
- 3/26/19: CC Emergency Evacuation Review - Maricopa Hwy (SR 33) During Emergencies
- 5/28/19: CC review of Consultant Design Contract.
- 6/11/19: CC approval of Consultant Design Contract.
- 1/28/20: CC authorized a Truck Mgmt Plan
- 2/11/20: CC reviewed 35% Design Plans and received an ATP Project Status Update
- 3/10/20: CC received an ATP Project Status Update
- 4/28/20: CC received an ATP Project Status Update
- 6/16/20: CC reviewed 60% Design Plans and received an ATP Project Status Update

Complete Streets Committee – ongoing review of project for during this time with Councilmembers attending, and reports by Planning Commission (PC)/Complete Streets Committee (CSC) to Council.

Public and Focus Group Outreach Efforts:

1. 10/12/16: Caltrans Ojai ATP (Sacramento Caltrans officials)
2. 1/25/17: Ojai Lions Club
3. 2/17/17: Police and Fire Department
4. 2/14/17: Business / Ojai Village Merchants /Chamber
5. 2/21/17: Business / Ojai Village Merchants /Chamber
6. 2/23/17: Utilities - Ojai Valley Sanitary District (OVSD), Southern California Edison (SCE) Casitas Municipal Water District (CMWD)
7. 2/23/17: Bike Advocates & Green Coalition
8. 3/2/17: Ojai Unified School District (OUSD) (Super and Principals)
9. 6/5/17: Nordhoff Parent Association with OUSD
10. 9/14/17: Historic Preservation Commission
11. 8/23/18 Ojai Bike Advocates
12. 8/14/18: OUSD Board
13. 9/19/18: Fire Chief John McNeil and Police Chief James Fryhoff
14. 10/8/18: Ojai Rotary West
15. 10/9/18: California Highway Patrol (CHP) with Ojai Police Department
16. 10/29/18: OVSD w Councilman Haney/Weirick/City Manager. Also prior, and later field OVSD meetings with street shut downs)
17. 10/5/18: CMWD
18. 9/20/18: General Public Meeting
19. 9/29/18: General Public Meeting

20. 10/10/18: Hospital/Lifeline (Ambulance)
21. 10/16/18: Joint City Council /PC Workshop at Boyd Center City Council Workshop
22. 12/5/18: MRI Company (test drove large tractor trailer)
23. 1/10/19: Alan Rains representing some downtown merchant and property owner concerns.
24. 2/27/2020: Fire Chief Gary Monday and Police Chief Jose Rivera

Ojai Valley News (local newspaper):

- 3/10/17: OVN Cover article w rendering
- 8/18/17: OVN Cover article w rendering
- 1/25/2019: OVN Cover Article
- 5/1/2020: OVN Article
- Numerous editorials 2017 to present
- Numerous ads for outreach meetings
- Further articles

Other Related City Efforts:

Bike & Pedestrian Masterplan: adopted in 1999.

- promotes pedestrian safety improvements
- promotes a pedestrian and bike friendly downtown
- promotes bike lanes on Maricopa Highway
- promotes walking and biking around town, instead of driving.

Complete Streets Committee formed in 2002. Promoted, reviewed and supports project.

Complete Streets Policy: Council adopted 2/28/12

Complete Streets Master Plan (CSMP): 9/18/17: Council adopts CSMP w lane reduction options for Maricopa Highway.

- 4/2015: 3 full days of outreach, 1 for traffic calming, 1 for pedestrian, 1 for bike. Effort by Nelson Nygaard – renown transportation planners
- 6/7/17: PC and CSC recommend adoption and review ATP Project.

CSMP proposed what ATP project is proposing – bike lanes on Maricopa and Ojai Ave (including lane reduction), protected and more pedestrian crosswalks, trees in road, sidewalk infill.

Neighborhood Planning Effort in 2016:

- CSC monthly meeting promoting and analyzing all elements of the plan.
- Dominated by complete streets requests and input
 - Sargent Town Planning – renown urban planning consultant
 - Nelson Nygaard – renown transportation planners

Ongoing:

- Monthly meetings with Caltrans for 2+ years
- ATP Concept Design Team: 3 firms with varying perspectives on Complete Streets
- Alta Planning and Design – Final design effort
- Street Plans – Demonstration design effort for Maricopa Hwy lane reduction