



PRESS RELEASE

City of Ojai

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Press Release
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FOR IMMEDIATE RELEASE: City of Ojai Announces Libbey Bowl Concerts Request For Proposal Process

Ojai, CA – Following Sterling Venue Ventures' [announcement](#) (see attached) that they will not be seeking a renewed contract with the City of Ojai for Libbey Bowl Concerts for the 2025 season and beyond, the City has announced that a Request for Proposal (RFP) process will be launched in September 2024. The RFP will seek interested parties who would like to submit proposals for commercial concerts and entertainment at Libbey Bowl for the 2025 summer season and beyond.

“The City of Ojai thanks Sterling Venue Ventures for their service to the community to deliver Libbey Bowl concerts over the past eight years. We intend to continue the legacy of great music, entertainment and family fun, and encourage interested applicants to submit proposals through the City’s forthcoming RFP process,” said Ben Harvey, City Manager.

Details regarding the RFP process will be posted on the City’s website within the next couple of weeks and emailed to interested parties. Those interested may contact Kristy Rivera, City Public Information Officer and Events Coordinator at kristy.rivera@ojai.ca.gov.

Media Contact:
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Ben Harvey
City Manager
City of Ojai
401 S. Ventura St.
Ojai, CA 93023

Dear Ben,

It has truly been a pleasure over the past eight years to work with the City of Ojai in presenting concerts at the Libbey Bowl. We've done some amazing things there, successfully bringing the Libbey Bowl to national attention and prominence.

At this time, however, we believe it is best for us to step away, to enable you to take the venue in the direction you wish.

Should the need arise, please know that my company could install sound and lighting equipment at the beginning of your concert season and remove it at season's end. The equipment rental rate for that service would be \$30,000.00 per month. We could also supply production staff as needed, which would, of course, be an additional expense, and would vary according to the needs of each individual production.

Again, it's been a pleasure. We extend our best wishes for your success in your future endeavors with the Libbey Bowl.

Best regards,

Lance Sterling